

49TH ANNUAL

NEW YORK HONORS GALA

Tuesday, September 17, 2024

TONIGHT'S MENU CIPRIANI

FIRST COURSE

Thinly Sliced Sweet Prosciutto di Parma with Roasted Cipriani Baby Artichokes

SECOND COURSE

Sliced Sirloin served with Broccolini tied with Leeks and Potato Dauphinoise

THIRD COURSE

Zabaglione Cake with Fresh Strawberries Vanilla Crème Meringue

PETIT FOURS

Lemon Fruit Tart
Cream Horn with Pastry Cream
Strawberries dipped in Bittersweet Chocolate
Rice Cookies
Cantucci

Many thanks to Outlaw Light Beer

DIETARY RESTRICTED MEALS AVAILABLE UPON REQUEST

TONIGHT'S PROGRAM

Tuesday, September 17, 2024

Chairman's Welcome
JOHN ESPOSITO, TRUSTEE

Tribute to Tony Martell

DR. MITCHELL C. BENSON, TRUSTEE

Chairman-Elect's Welcome STEVE GAWLEY, TRUSTEE

New Program Announcement **ARCHIE DAVIS, TRUSTEE**

Live Auction & Appeal PAT TULLY, AUCTIONEER

Lifetime Music Industry Award
SETH ENGLAND
CEO/PARTNER, BIG LOUD

PRESENTED BY CRAIG WISEMAN PARTNER/SONGWRITTER, BIG LOUD

Special Writers' Round Performance
MORGAN WALLEN, HARDY, AND ERNEST

Closing salute to our honoree STEVE GAWLEY, TRUSTEE

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49TH ANNUAL NEW YORK HONORS GALA

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LETTER FROM THE CEO

LYNN ANNE

Dear Esteemed Donors.

On behalf of the T.J. Martell Foundation, I welcome you with gratitude to the 49th Annual New York Honors Gala.

Your support and contributions are essential to fulfilling our mission of bringing the music community together to help cure cancer. We value and so appreciate your dedication and commitment to our cause.

Through the work of the T.J. Martell Foundation, we are providing hope to families all over the country. Inspired by our own story, we want to make sure no family has to experience the loss of life because of this devastating disease. As our founder, Tony Martell watched his son battle cancer, he decided then and there to make a promise to find a cure. We honor that promise year after year and at the same time celebrate all of you who join us in our work.

By funding high-risk, high-reward research we are seeing breakthroughs in early detection, screenings, and treatments across all types of cancer and are helping our doctors, scientists, and researchers, receive larger grants from the National Institute of Health so they can validate hunches and realize their vision of a world free from cancer.

During our celebratory evening, the Foundation's Board of Trustees will present prestigious awards to individuals who have made extraordinary contributions to the music industry and the world of philanthropy. Congratulations to Seth England, partner/CEO at Big Loud for his Lifetime Music Industry Award. We are thrilled to be able to use this night to honor your work and achievements.

I also want to thank chairman-elect of the Board of Trustees and Gala Chairman Steve Gawley and the co-chair committee members including, Ben Adelson, Tyler Arnold, Scott Borchetta, Tom Corson, Archie Davis, John Esposito, Clint Higham, Monte Lipman, Avery Lipman, Rakiyah Marshall, Debbie Martell, Joey Moi, Brian O'Connell, Andre Stapleton, Julie Swidler, Greg Thompson, Candice Watkins, and Craig Wiseman. Your dedication to this dinner and the Foundation has allowed us to continue to move forward and set us up for success for the next fifty years.

We are all passionate members of a proud community. A community dedicated to saving lives through the power of music. What we put out into the world has an incredible impact on a person's life. Music shapes our attitudes and behavior. It becomes a soundtrack to our experiences. Builds bonds between families, friends, co-workers, and strangers. And provides context to our situations and environments. And we are the lucky ones who get to be the authors, creators, facilitators, and purveyors of that music. We believe our focus on music can help build a bond between a doctor and a patient, a scientist and their research, and a family rallying around one another to fight cancer.

Thank you for making this night an unforgettable one. Thank you for your unwavering commitment and support. And thank you for your contributions.

Next year, we will be entering our 50th anniversary. With the wind behind us, we know our foundation is primed for growth and success, accomplishing additional breakthroughs in our collective fight against cancer.

But tonight we pause, take time to celebrate the work of our prestigious honorees, spend time together, laugh, network, and reacquaint ourselves with our community and our cause.

Here's to you and the future of "Music's Promise of a Cure."

Heartfelt Thanks, Lynn-Anne Huck

LETTER FROM THE CHAIRMAN

JOHN ESPOSITO

Dear Esteemed Donors.

On behalf of the T.J. Martell Foundation, I welcome you to the 49th Annual New York Honors Gala, a night of music, celebration, honoring the achievements of our fellow music pioneers, connecting and reconnecting with friends and colleagues, and most importantly, banding together to cure cancer.

For almost five decades, the T.J. Martell Foundation has worked tirelessly to help fund high-risk, high-reward research that could lead to breakthroughs in early detection, screenings, and treatments for this far too prevalent disease.

And it wouldn't be possible without your contributions, donations, and support. We are grateful to you for your commitment to helping us fulfill the promise made by a father to his son; a son lost to cancer, but with today's medical achievements would be alive in part because of our collective work.

I consider tonight a celebration of our community. A passionate group of music professionals who understand the bond people all over the world have with music. We've seen how what we provide can change a life, alter moods, and inspire and motivate behaviors and attitudes. And we know that through the T.J. Martell Foundation, music can save lives. With your support, we have helped fund trailblazing research concerning prostate cancer, brain tumors, and prescription medication, to name a few. Our work has allowed doctors, scientists, and researchers all over the country to receive additional funding from prestigious organizations like the National Institute of Health. These combined efforts have enabled our research scientists to undertake additional cutting-edge studies, conduct clinical trials, and make life-saving breakthroughs.

We are the lucky ones. We are the only foundation planted firmly in the music community with a single commitment to cure cancer. How great is that?

So, tonight is your night. A night to honor you and the work that you do on behalf of our industry, community, and foundation. Tonight, the Foundation's Board of Trustees will present a prestigious award to an individual who has made extraordinary contributions to the music industry and the world of philanthropy. The Lifetime Music Industry Award will be given to esteemed music industry leader and Partner / CEO of Big Loud, Seth England. Being here tonight to honor him and his incredible service to our industry and foundation is truly an honor.

We are profoundly appreciative to all of you for supporting this event. And for your compassion, generosity, and belief in our shared vision. To our honorees, congratulations on your incredible achievements in music. And to our guests, donors, and members of our foundation thank you for continuing to support our work, our vision, and our promise.

In gratitude, John Esposito

T.J.'S STORY

IT BEGAN WITH A PROMISE TO A DYING SON.

It was the heart-breaking moment in a hospital room in 1974 when music industry executive Tony Martell promised his dying son, T.J., that he would raise \$1 million for research so that other kids with cancer could live longer lives.

T.J. Martell had leukemia, a cancer of the body's blood-forming tissues, including the bone marrow and the lymphatic system. At that time, few treatments could help T.J. So he bravely decided that if he couldn't be cured, he wanted his father to make a promise to help find a cure so that others could be saved.

Tony Martell made good on his promise, and thanks to the support of the music industry, he started the T.J. Martell Foundation.

Since then, the T.J. Martell Foundation has funded leading NCI-designated Comprehensive Cancer Centers in the United States, focusing on early-stage research conducted with the brightest minds in clinical and translational cancer science. The bench-to-bedside process of funding promising research that will lead to clinical trials and drug discoveries has been the Foundation's interest since the organization's launch in 1975.



By giving to the T.J. Martell Foundation, you're not just supporting one foundation you're also supporting

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LIFETIME MUSIC INDUSTRY AWARD

SETH ENGLAND

CEO/Partner of Big Loud



SETH ENGLAND



Honoree Seth England is an innovative music executive whose tenacious approach has changed and challenged industry standards for over 20 years. From working as an intern at Big Loud and pulling weeds outside of the building to becoming the company's CEO and a partner in the business, England continues to prove that different is better, and that outside the box is the Big Loud way. The 2024 Billboard Country Power Players Executive of the Year and the inaugural recipient of Billboard's Country Power Players Choice Award – a peer-voted accolade given to the country music executive that industry power players think made the most impact genre-wide in one year – helms Big Loud's multi-faceted business – Records, Publishing, Management, and Capital – and has helped guide it to unprecedented heights.

To date, Records counts over 100 RIAA certified titles, 28 U.S. No. 1 country radio hits-and-counting, and more than 47 billion global streams across its roster of unparalleled talent, including Morgan Wallen, Lauren Alaina, HARDY, ERNEST, Charles Wesley Godwin, MacKenzie Porter, Larry Fleet, Stephen Wilson Jr., Dallas Smith, Griffen Palmer, Shawn Austin, Lily Rose, Jake Worthington, Ashley Cooke, Lauren Watkins, Dylan Gossett, Kashus Culpepper, and Zandi Holup. To date, the Big Loud Publishing roster has penned over 300 singles including three GRAMMY Award winners (Tim McGraw's "Live Like You Were Dying," Carrie Underwood's "Before He Cheats" and "Blown Away"), and 90 No.1 hits in its 21 years of business for artists like George Strait, Blake Shelton, Kenny Chesney, Dierks Bentley, Luke Bryan, Rascal Flatts, Florida Georgia Line, Faith Hill, Thomas Rhett, and more. Big Loud Management launched with Florida Georgia Line as its first client in 2011 and hasn't looked back, implementing a game-changing hybrid model and quickly growing in capacity, representing a range of breakout talent and multi-platinum chart-toppers over its 12+ year history.

England is an active member of The Recording Academy, CMA, and ACM, and has been recognized for his successes by industry peers as a Variety Hitmaker and on several of Billboard's industry-wide lists like the Power 100, Indie Power Players, Country Power Players, 40 Under 40, and more. With a desire to absorb and create trends on a macro level, England remains a student of the industry while playing a pivotal role in shaping its future.

MORGAN WALLEN



ABOUT MORGAN WALLEN

When 11-time 2023 Billboard Music Awards-winner and Top Male Artist Morgan Wallen released his third studio album "One Thing At A Time" in 2023, its instant success left The New York Times proclaiming Wallen as "one of the biggest stars in pop, period." One Thing At A Time has remained atop the all-genre Billboard 200 chart for 19 non-consecutive weeks, surpassing Garth Brooks' Ropin' the Wind with the most weeks at No. 1 for a country album, and was the most-streamed album of the year on Spotify. The album's 6X-Platinum single "Last Night" reeled in over 1.5 billion streams globally, becoming the most-streamed song of any genre in the U.S. across Apple Music and Spotify, and the longest running No. 1 solo song in Hot 100 history (16 weeks total). Recent collab with Post Malone, "I Had Some Help," debuted at country radio with 167 first week adds, becoming only the second single in chart history to debut with the support of all reporting stations, opening at No. 15 on the Mediabase charts. Since its release, "I Had Some Help" has remained No. 1 on the Billboard Hot 100 all-genre charts for six weeks, becoming the longest-running No. 1 of 2024.

With 14 chart-toppers at country radio, Wallen played for five countries / three continents in 2023 for his One Night At A Time World Tour stadium tour. Performing to over 2.4 million fans, One Night At A Time was named a Pollstar and Billboard Country Tour of the Year, surpassing attendance records in numerous stops; including Ohio Stadium, where Wallen became the largest weekend ever for the venue. The 36-show 2024 extension of One Night At A Time takes Wallen to 24 additional stadium-plays, and will include Wallen's first European run with seven shows this fall. Wallen donates a portion from every ticket sold to his Morgan Wallen Foundation.

ERNEST



ABOUT ERNEST

Nashville's most unpredictable hitmaker ERNEST is "The Charmer" (MusicRow): a triple threat talent who "creates a sound all his own" (Pollstar) and one of Music City's defining artist-writers who continues to push and challenge the artistic status quo. The 2X ACM Award nominee (2024), 2X CMA Triple Play Award winner, and 2022 / 2023 Variety Hitmaker fuses influences ranging from Eminem to George Jones, crafting a twist-heavy verse style that's become his signature, proving its mettle, and earning him eleven No. 1 hits as a songwriter and one No. 1 at country radio himself. The eccentric free spirit just released his highly anticipated full-length sophomore album, NASHVILLE, TENNESSEE, a set that "maintain(s) Nashville's tethering to its legendary history while wholly embracing the soul of the city's future" (The Tennessean), featuring 26 new songs and collaborations with genre tastemakers Lainey Wilson, Lukas Nelson, Jelly Roll, HARDY, and more. The album has been shortlisted as one of the Best of the Year So Far by Billboard, The Tennessean, and Country Now, following in the footsteps of its critically acclaimed predecessor, FLOWER SHOPS (THE ALBUM), and its cleverly-expanded deluxe edition, FLOWER SHOPS (THE ALBUM): Two Dozen Roses, which added a baker's dozen of fresh cuts to the bunch. ERNEST headlines this fall on The Legalize Country Music Roadshow before opening arenas for Jelly Roll through the end of the year.

HARDY



ABOUT HARDY

Big Loud Records/Big Loud Rock heavy hitter HARDY—crowned "Nashville's nü-metal king" by the Los Angeles Times—continues to soar with the release of his highly anticipated new album QUIT!!. Out now to critical acclaim, the album adds to HARDY's nearly five billion career streams, with singles taking over radio charts across rock and country. HARDY's first full rock LP follows 2023's half-country, half-rock sophomore album the mockingbird & THE CROW, which debuted top five all-genre on the Billboard 200 Albums chart and topped seven additional Billboard charts in its first week, including Top Country Albums, Top Rock Albums and Top Album Sales.

The pride of Philadelphia, Mississippi has earned his reputation as "a promising purveyor of keeping the spirit of classic heavy Southern rock alive" (American Songwriter), "capable of writing the big hits for radio, obstinate enough to do something completely unexpected, and savvy enough to find the throughline for it all" (Rolling Stone). A five-time ACM award winner and two-time CMA award winner, HARDY has also won three CMA Triple Play awards, was named the 2022 BMI Country Songwriter of the Year and is a three-time AIMP Songwriter of the Year. HARDY has written 16 #1 singles including his own two-times Platinum chart topper "ONE BEER" featuring Lauren Alaina and Devin Dawson, the platinum Dierks Bentley and BRELAND collaboration "Beers On Me," game-changing two-times Platinum duet "wait in the truck" feat. Lainey Wilson and first-ever rock radio #1 "JACK." He's previously toured with Thomas Rhett, Morgan Wallen, Florida Georgia Line, Jason Aldean, Cole Swindell and more.

NEW YORK HONORS GALA

T.J. Martell Foundation

Music's Promise for Curing Cancer



THE BIG LOUD FAMILY CONGRATULATES

Seth England

LIFETIME MUSIC INDUSTRY AWARD HONOREE



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SETH ENGLAND

ON HIS LIFETIME MUSIC INDUSTRY AWARD

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Music's Promise for Curing Cancer





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AND CONGRATULATES

SETH ENGLAND

ON THE LIFETIME MUSIC INDUSTRY AWARD

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2024 AWARD LIFETIME RECIPIENT

SETH ENGLAND

AND IS PROUD TO SUPPORT THE

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Warner Music Group congratulates **Seth England** and is proud to support the **T.J. Martell Foundation**

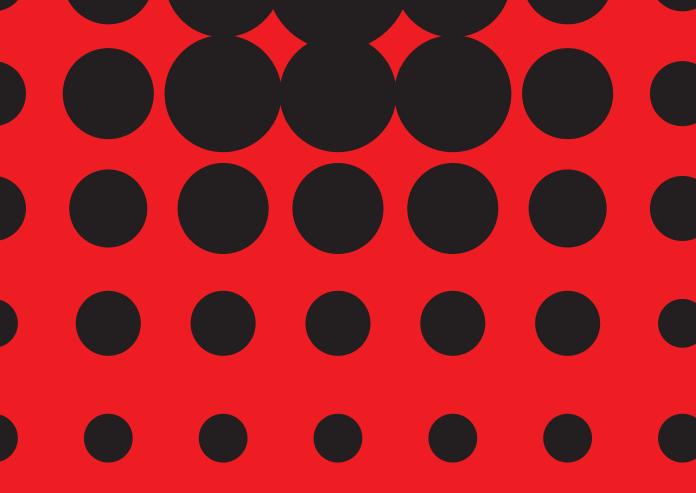


Many congrats Seth This is an incredible and very well-deserved honor!

From your Amazon Music family







Congratulations Seth England on your Lifetime Music Industry Award



CONGRATULATIONS

TO TONIGHT'S TO TONIGHT'S T.J. MARTELL FOUNDATION HONOREE

SETH ENGLAND

THANK YOU FOR STANDING BEHIND
SUCH A VITAL CAUSE



BACK BLOCKS MUSIC

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LIFETIME MUSIC INDUSTRY AWARD







T.J. MARTELL FOUNDATION & THE NY HONORS GALA

AND WE CONGRATULATE SETH ENGLAND

LIFETIME MUSIC INDUSTRY AWARD

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TOWARDS A CURE





congratulates

SETH ENGLAND

Lifetime Music Industry Award Recipient

and supports the

T.J. Martell Foundation

Music's Promise for Curing Cancer



Congratulations to our friend

Seth England

On receiving the

LIFETIME MUSIC INDUSTRY AWARD

in recognition of impact on the music industry and his steadfast support of the T.J. Martell Foundation

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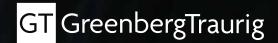


THE GAWLEY FAMILY

congratulates industry luminary Seth England on his well-deserved award.

"Our family proudly supports the T.J. Martell Foundation's 49-year history of funding life-saving cancer research."

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We are honored to support the

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at the 49th annual New York Honors Gala, celebrating the remarkable achievements of **Seth England,** CEO/Partner of *Big Loud*.

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The love of music may drive someone.

The passion to make a difference may separate one from their peers.

But if you mix in honor, integrity, love, and the support of family and friends, you rise to the top.

Congratulations Seth England on being honored by the T.J. Martell Foundation and receiving the Lifetime Music Industry Award.

Greg & Andrea Thompson

Congratulations to Seth England

on being awarded T.J. Martell Foundation's Lifetime Music Industry Award

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CONGRATS TO OUR FRIEND AND PARTNER SETH ENGLAND ON THIS INCREDIBLE HONOR.



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Congratulates Seth England on receiving the Lifetime Music Industry Award!

Your exceptional impact on the music industry and steadfast support for the T.J. Martell Foundation's mission to find a cure for cancer are truly inspiring.

Here's to many more years of success and making a difference.



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SETH ENGLAND

LIFETIME MUSIC INDUSTRY AWARD



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ON THIS WELL-DESERVED HONOR

WITH RESPECT AND ADMIRATION

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CONGRATULATIONS SETH ENGLAND

randerson Des Rochers, LLP is proud to be a sponsor of the 49th Annual New York Honors Gala, presented by the T.J. Martell Foundation. As a firm deeply committed to supporting groundbreaking initiatives, we are honored to contribute to an evening that not only celebrates excellence in the music industry but also champions the critical mission of advancing cancer research.

We extend our congratulations to Seth England on receiving the Lifetime Music Industry Award for his profound impact both within the music industry and beyond, where his philanthropy has played a vital role in supporting research efforts toward a cure for cancer.



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WITH CONGRATULATIONS TO

Seth England

RECIPIENT OF THE LIFETIME MUSIC INDUSTRY AWARD

ISLAND RECORDS CONGRATULATES

2024 LIFETIME MUSIC INDUSTRY AWARD RECIPIENT

Seth England

AND IS PROUD TO SUPPORT THE

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FOUNDATION



Jenner & Block proudly supports the T.J. Martell Foundation and congratulates this year's honoree, Seth England of Big Loud.



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Congratulations to our friend Seth England for his outstanding contributions to the music industry and beyond.

For more than two decades, lawyers at Loeb & Loeb have proudly represented and supported the T.J. Martell Foundation.

We applaud its commitment to funding groundbreaking medical research aimed at discovering treatments and cures for cancer.



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CONGRATULATIONS SETH,

ON RECEIVING THE

LIFETIME MUSIC INDUSTRY AWARD

FROM YOUR MAVERICK FAMILY





On Behalf Of





Thank You T.J. Martell Foundation For Continuing To Be Music's Promise to Curing Cancer For Nearly Five Decades

Marc Reiter / Paul Donahue / Rick Krim



STEVE GAWLEY!!

BREAKING RECORDS ... YET AGAIN.

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MICHAEL SELTZER



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Seth England
CEO/Partner of Big Loud
Lifetime Music Industry Award

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Celebrates the
T.J. Martell Foundation
and Applauds the
2024 Honoree

SETH ENGLAND

Lifetime Music Industry Award



is proud to support the work done by the

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and joins in honoring

SETH ENGLAND CEO/PARTNER, BIG LOUD

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SETH ENGLAND

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CONGRATSTO

Seth England

This is a well-deserved honor, and we're thankful for the years of partnership together.



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T.J. Martell Foundation
and congratulates
honoree Seth England



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congratulate honoree

Seth England

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Wiles+Taylor & Co.
honors and congratulates
Seth England on his
Lifetime Music Industry Award.





THANK YOU TO OUR SPONSORS AND DONORS

Thank you for supporting the T.J. Martell Foundation's mission to fund innovative medical research focused on finding treatments and cures for cancer.

We believe that a world without cancer is within reach through targeted and bold investments in promising high-risk, high-gain cancer research that propel the science forward and ultimately saves lives. Your gift supports dozens of pioneering discoveries today and for years to come. Thank you for your enthusiasm and engagement throughout the evening. It was a joy to see everyone come together to celebrate and support a cause so dear to our hearts. Your participation made this event truly unforgettable, and we are thrilled to have shared such a special evening with all of you. We hope to see you again at our future events and look forward to continuing this journey together.